

Lobbying Firm Registration Statement

(Government Code Section 86104)

Legislative Session 2009 2010 (Insert Years)	CALIFORNIA FORM 601 FAIR POLITICAL PRACTICES COMM. For Official Use Only AMENDMENT 007
1/10	
NAME OF LOBBYING FIRM: GOVERNMENTAL ADVOCATES, INC.	
If this is an initial registration, enter the DATE QUALIFIED as a Lobbying Firm:	
BUSINESS ADDRESS: (Number and Street) (City) (State) (Zip Code) SACRAMENTO CA 95814	TELEPHONE NUMBER:
MAILING ADDRESS: (If different than above.)	FAX NUMBER: (Optional) (916) 448-0816 E-MAIL: (Optional)

Type or Print in ink

SEE INSTRUCTIONS ON REVERSE

I Individual Lobbyists

- * List the full name of each partner, owner, officer or employee of your lobbying firm who is a lobbyist. Attach a Form 604 for each lobbyist.
- * Do not list any individual who is separately registered as a lobbying firm or who is employed by a lobbying firm with which you subcontract.
- * If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

Please see attached pages

II Lobbyist Employers

- * Use Section A to report each client with whom your firm has a direct contract to provide lobbying services.
- * Use Section B to report lobbying firms with which your firm subcontracts to provide lobbying services and the clients on whose behalf your firm will lobby.
- * Attach a Form 602 for each person identified in Section A or B.

Please see attached pages



Lobbying Firm Registration Statement

Type or Print in ink

CALIFORNIA
FORM

601

FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:
GOVERNMENTAL ADVOCATES, INC.

2/10

III Statement of Responsible Officer

I am a partner, owner, or officer of the lobbying firm of GOVERNMENTAL ADVOCATES, INC..

I am the person responsible for filing statements and reports and keeping records required by Chapter 6 of the Political Reform Act (Government Code Sections 81000-91015). I have read and understand the prohibitions contained in Sections 86203 and 86205.

86203. It shall be unlawful for a lobbyist or a lobbying firm to make gifts to one person aggregating more than ten dollars (\$10) in a calendar month, or to act as an agent or intermediary in the making of any gift, or to arrange for the making of any gift by any other person.

"Gift" as used in Section 86203 means a gift made directly or indirectly to any state candidate, elected state officer, or legislative official, or to an agency official of any agency required to be listed on the Registration Statement of the lobbying firm or the lobbyist employer of the lobbyist.

86205. No lobbyist or lobbying firm shall:

(a) Do anything with the purpose of placing any elected state officer, legislative official, agency official, or state candidate under personal obligation to the lobbyist, the lobbying firm, or the lobbyist's or the firm's employer.

(b) Deceive or attempt to deceive any elected state officer, legislative official, agency official, or state candidate with regard to any material fact pertinent to any pending or proposed legislative or administrative action.

(c) Cause or influence the introduction of any bill or amendment thereto for the purpose of thereafter being employed to secure its passage or defeat.

(d) Attempt to create a fictitious appearance of public favor or disfavor of any proposed legislative or administrative action or to cause any communication to be sent to any elected state officer, legislative official, agency official, or state candidate in the name of any fictitious person or in the name of any real person, except with the consent of such real person.

(e) Represent falsely, either directly or indirectly, that the lobbyist or the lobbying firm can control the official action of any elected state officer, legislative official, or agency official.

(f) Accept or agree to accept any payment in any way contingent upon the defeat, enactment, or outcome of any proposed legislative or administrative action.

VERIFICATION

I have used all reasonable diligence in preparing this Statement. I have reviewed this Statement and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed On 04/27/2009
DATE

By CLIFF BERG
SIGNATURE OF RESPONSIBLE OFFICER

Name of Responsible Officer CLIFF BERG
TYPE OR PRINT

Title PRESIDENT (428800-MM)

Lobbying Firm
Registration Statement
(Government Code Section 86104)

Type or Print in ink

SEE INSTRUCTIONS ON REVERSE 3/10

I Individual Lobbyists

- * List the full name of each partner, owner, officer or employee of your lobbying firm who is a lobbyist. Attach a Form 604 for each lobbyist.
- * Do not list any individual who is separately registered as a lobbying firm or who is employed by a lobbying firm with which you subcontract.
- * If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

CLIFF P. BERG

MELISSA R. CORTEZ-ROTH

ANDREW GOVENAR

HEDY F. GOVENAR

SCOTT M. GOVENAR

MONICA NORTON MILLER

JERRY ZANELLI

Lobbying Firm Registration Statement

CALIFORNIA
FORM

601

FAIR POLITICAL PRACTICES COMM.

Type or Print in ink

NAME OF LOBBYING FIRM: GOVERNMENTAL ADVOCATES, INC.	4/10
--	------

II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number ACCESS MEDIQUIP HOUSTON TX 77042 Agencies to be Lobbied THE LEGISLATURE, THE ADMINISTRATION, GOVERNOR'S OFFICE AND DEPARTMENT OF HEALTH SERVICES DIVISION OF WORKER'S COMP	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number ACCREDITED OUT OF STATE COLLEGES & UNIVERSITIES OF CALIFORNIA PHOENIX AZ 85040 Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, ADMINISTRATION AND BUREAU OF PRIVATE POST SECONDARY EDUCATION	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number APOLLO GROUP & ITS SUBSIDIARIES, UNIVERSITY OF PHOENIX, INSIGHT SCHOOLS & COLLEGE FOR FINANCIAL PLANNING PHOENIX AZ 85040 Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, ADMINISTRATION AND BUREAU OF PRIVATE POST SECONDARY EDUCATION	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number AUTRY NATIONAL CENTER LOS ANGELES CA 90027-1462 Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, ADMINISTRATION, CULTURAL & HISTORICAL ENSOWMENT COMMISSION	Effective Date 01/01/2007	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number BAY AREA BIOSCIENCE ASSOCIATION S. SAN FRANCISCO CA 94080 Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, ADMINISTRATION	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number CALIFORNIA ASSOCIATION OF COLLECTORS SACRAMENTO CA 95815 Agencies to be Lobbied GOVERNOR'S OFFICE, LEGISLATURE AND ADMINISTRATION	Effective Date 01/01/2009	Period of Contract INDEFINITE

Lobbying Firm Registration Statement

Type or Print in ink

CALIFORNIA
FORM **601**
FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:
GOVERNMENTAL ADVOCATES, INC.

5/10

II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number CALIFORNIA ASSOCIATION OF DRINKING DRIVER TREATMENT PROGRAMS SACRAMENTO CA 95825	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE AND ADMINISTRATION	Description of Employer's Lobbying Interests DRIVING-UNDER-THE INFLUENCE EDUC - ATION AND COUNSELING PROGRAMS	
Employer's Name, Address and Telephone Number CALIFORNIA CHIROPRACTIC ASSOCIATION SACRAMENTO CA 95815	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE AND ADMINISTRATION	Description of Employer's Lobbying Interests DOCTORS OF CHIROPRACTIC	
Employer's Name, Address and Telephone Number CALIFORNIA FINANCIAL SERVICES ASSOCIATION SACRAMENTO CA 95864	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE, ADMINISTRATION, REGULATORY AGENCIES, DEPT. OF CO - REPORTATIONS, DEPT. OF INSURANCE	Description of Employer's Lobbying Interests BANKING, PRIVACY, LENDING AND FINAN - CIAL SERVICES AND INSURANCE ISSUES	
Employer's Name, Address and Telephone Number CALIFORNIA OPTOMETRIC ASSOCIATION SACRAMENTO CA 95816	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied GOVERNOR'S OFFICE, LEGISLATURE AND ADMINISTRATION	Description of Employer's Lobbying Interests OPTOMETRISTS	
Employer's Name, Address and Telephone Number CALIFORNIA STATE PARK RANGERS ASSOCIATION TRUCKEE CA 96162	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE AND ADMINISTRATION	Description of Employer's Lobbying Interests CA STATE PARK RANGERS	
Employer's Name, Address and Telephone Number CALIFORNIA WIND ENERGY ASSOCIATION, THE BERKELEY CA 94710	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied GOVERNOR'S OFFICE, LEGISLATURE, ADMINISTRATION AND CALIFORNIA ENERGY COMMISSION	Description of Employer's Lobbying Interests WIND ENERGY GENERATORS, EQUIPME - NT MANUFACTURERS AND RELATED BU - SINESS	

Lobbying Firm Registration Statement

Type or Print in ink

CALIFORNIA
FORM **601**
FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM: GOVERNMENTAL ADVOCATES, INC.	6/10
--	------

II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number CEMEX, INC. HOUSTON TX 77024 Agencies to be Lobbied LEGISLATURE, ADMINISTRATION, CALTRANS AND CAL-EPA	Effective Date 01/01/2009	Period of Contract INDEFENITE
Employer's Name, Address and Telephone Number CONSTRUCTION EMPLOYERS' ASSOCIATION SACRAMENTO CA 95821 Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE AND ADMINISTRATION	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number CONSUMER HEALTH ALLIANCE FRISCO TX 75034 Agencies to be Lobbied GOVERNOR'S OFFICE, LEGISLATURE, THE ADMINISTRATION AND ATTORNEY GENERAL'S OFFICE	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number DeVRY, INC. OAKBROOK TERRACE IL 60181 Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, ADMINISTRATION AND BUREAU OF PRIVATE POST SECONDARY EDUCATION	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number FIDELITY NATIONAL FINANCIAL INC. JACKSONVILLE FL 32204 Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, DEPT OF INSURANCE, DEPT OF FINANCE AND ADMINISTRATION	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number GLAXOSMITHKLINE SACRAMENTO CA 95814 Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE AND ADMINISTRATION	Effective Date 01/01/2009	Period of Contract INDEFINITE

Lobbying Firm Registration Statement

CALIFORNIA
FORM

601

FAIR POLITICAL PRACTICES COMM.

Type or Print in ink

NAME OF LOBBYING FIRM: GOVERNMENTAL ADVOCATES, INC.	7/10
--	------

II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number GO FOR BROKE NATIONAL EDUCATION CENTER TORRANCE CA 90501 Agencies to be Lobbied CULTURAL AND HISTORICAL ENDOWMENT COMMISSION, GOVERNOR'S - OFFICE, LEGISLATURE AND ADMINISTRATION	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number HEWLETT-PACKARD COMPANY PALO ALTO CA 94304 Agencies to be Lobbied GOVERNOR'S OFFICE, LEGISLATURE	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number JEWISH PUBLIC AFFAIRS COMMITTEE LOS ANGELES CA 90048 Agencies to be Lobbied GOVERNOR'S OFFICE, LEGISLATURE, DEPARTMENT OF HEALTH SERVICES AND ADMINISTRATION	Effective Date 01/01/2007	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number JPMORGAN CHASE & CO./JP MORGAN CHASE BANK, NA CHICAGO IL 60603 Agencies to be Lobbied LEGISLATURE, CONTROLLER'S OFFICE, ADMINISTRATION AND GOVERNOR'S OFFICE	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number NURSE FAMILY PARTNERSHIP DENVER CO 80203 Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, ADMINISTRATION AND DEPT OF HEALTH	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number PITNEY BOWES, INC. STAMFORD CT 06926 Agencies to be Lobbied DEPARTMENT OF GENERAL SERVICES, ADMINISTRATION, LEGISLATURE, - GOVERNOR'S OFFICE AND CONTROLLER'S OFFICE	Effective Date 01/01/2009	Period of Contract INDEFINITE

Lobbying Firm Registration Statement

Type or Print in ink

CALIFORNIA
FORM
601
FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:

GOVERNMENTAL ADVOCATES, INC.

8/10

II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number PMSI TAMPA FL 33619	Effective Date 01/01/2009	Period of Contract INDEFENIT
Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, ADMINISTRATION AND DEPT OF W - ORKER'S COMP	Description of Employer's Lobbying Interests PHARMACY, MEDICAL EQUIPMENT AND - MEDICAL SERVICES FOR INJURED WOR - KERS	
Employer's Name, Address and Telephone Number REPUBLIC SERVICES WESTERN REGION PLEASANTON CA 94566	Effective Date 01/01/2009	Period of Contract INDEFENITE
Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE AND ADMINISTRATION	Description of Employer's Lobbying Interests SOLID WASTE COLLECTION, HANDLING, - RECYCLING & DISPOSAL	
Employer's Name, Address and Telephone Number SANTA BARBARA, COUNTY OF SANTA BARBARA CA 93101	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, DEPARTMENT OF TRANSPORTATI - ON, ADMINISTRATION AND LOCAL GOVERNMENT	Description of Employer's Lobbying Interests COUNTY GOVERNMENT	
Employer's Name, Address and Telephone Number SANTA CLARA VALLEY WATER DISTRICT SAN JOSE CA 95118-3686	Effective Date 01/01/2009	Period of Contract INDEFENITE
Agencies to be Lobbied LEGISLATURE, ADMINISTRATION, GOVERNOR'S OFFICE AND LOCAL GOV - ERNMENT	Description of Employer's Lobbying Interests WATER MANAGEMENT/FLOOD PROTECT - ION	
Employer's Name, Address and Telephone Number SIMON WIESENTHAL CENTER, INC. LOS ANGELES CA 90035	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied GOVERNOR'S OFFICE, LEGISLATURE, ADMINISTRATION AND CULTURAL & HISTORICAL ENDOUMENT COMMISSION	Description of Employer's Lobbying Interests EDUCATION/MUSEUM	
Employer's Name, Address and Telephone Number TIME WARNER CABLE WASHINGTON DC 20006	Effective Date 04/27/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE AND ADMINISTRATION	Description of Employer's Lobbying Interests MEDIA, ENTERTAINMENT, CABLE & TV IS - SUES	

Lobbying Firm Registration Statement

Type or Print in ink

CALIFORNIA
FORM **601**
FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:

GOVERNMENTAL ADVOCATES, INC.

9/10

II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number VISA, INC. WASHINGTON DC 20036	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE, ADMINISTRATION, GOVERNOR'S OFFICE AND CALIFORNIA PUBLIC UTILITIES COMMISSION	Description of Employer's Lobbying Interests ELECTRONIC PAYMENT & GENERAL FIN - ANCIAL SERVICES ISSUES	
Employer's Name, Address and Telephone Number WESTERN MANUFACTURED HOUSING COMMUNITIES ASSOCIATION SACRAMENTO CA 95814	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied GOVERNOR'S OFFICE, LEGISLATURE AND ADMINISTRATION	Description of Employer's Lobbying Interests STATEWIDE TRADE ASSOCIATION FOR - MOBILEHOME/MANUFACTURED HOUSING COMMUNITIES	
Employer's Name, Address and Telephone Number WORKERS COMPENSATION PHARMACY ALLIANCE MT. JULIET TN 37122	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, ADMINISTRATION, DIVISION OF WO - RKERS' COMPENSATION, DEPT OF LABOR	Description of Employer's Lobbying Interests WORKERS' COMPENSATION AND PHAR - MECEUTICAL ISSUES	

TEXT ANNOTATION

PAGE 1

Schedule F601

Reference No: A

OTHER CHANGES EFFECTIVE 1/1/09; AMENDING TO CORRECT ALLIED WASTE INC TERMINATION DATE EFFECTIVE AS OF 1/1/09 AND NOT AS 3/18/09 AS PREVIOUSLY FILED; AMENDING TO CORRECT EFFECTIVE DATE OF REPUBLIC SERVICES WESTERN REGION AS 1/1/09 AND NOT 3/18/09 AS PREVIOUSLY FILED; AMENDING TO CORRECT THE ADDRESS AND PHONE NUMBER ON 601 FOR CA WIND ENERGY ASSN, IT SHOULD BE 2560 NINTH STREET, SUITE 213-A, BERKELEY CA, 94710, 510-845-5077; AMENDING TO CORRECT THE PHONE NUMBER FOR HEWLETT PACKARD ON 601, SHOULD BE 650-857-4421; CHANGING RESPONSIBLE OFFICER FOR PMSI EFFECTIVE 4/27/09 TO KEVIN C TRIBOUT.